



# NEWS

**FOR IMMEDIATE RELEASE**

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## **SWA CELEBRATES AMERICA RECYCLES DAY**

**November 8, 2010** - In celebration of America Recycles Day, the Horry County Solid Waste Authority (SWA) will be distributing recycling information and recycled-content prizes at the Myrtle Beach Wal-Mart on Seaboard Street.

“America Recycles Day is the nationally recognized day dedicated to encouraging Americans to recycle and to buy recycled products, which in turn promotes environmental awareness and protection. This year we wanted to remind everyone about the three R’s: reduce, reuse, recycle and promote ways to protect our environment”, said Esther Murphy, the SWA’s Director of Recycling and Corporate Affairs. “We are encouraging Horry County residents to begin recycling or increase the amount of recycling they are currently doing,” stated Murphy.

On Saturday, November 13<sup>th</sup> from 10:00AM-2:00PM, the SWA will be giving away recycled-content prizes to the first 50 residents bringing at least three recyclable items to the event. Recyclable items may include plastic bottles, aluminum cans, glass bottles, cardboard and/or newspaper. In addition, drawings will be held for a recycled-content prize pack and a \$50 Wal-Mart gift card. Star 92.1 will also be broadcasting live from the event from 10:00AM – 12:00PM.

For more information on America Recycles Day, contact the Horry County Solid Waste Authority at 347-1651.

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