

Recycle This!

Horry County Solid Waste Authority's Newsletter to Read & Recycle

End of the light bulb as we know it

The incandescent light bulb will be phased out of the U.S. market beginning in 2012 under the energy law approved by Congress.

Moving to more efficient lighting is one of the lowest-cost ways for the nation to reduce electricity use as well as greenhouse gases. It will actually save households money because of lower utility bills. Ninety percent of the energy that an incandescent light bulb burns is wasted.

The changeover from incandescent light bulbs in the U.S. will be gradual, not mandated to begin until 2012 and completed by 2014.

One of the options will be compact fluorescent light bulbs (CFLs). Even though CFLs are more expensive per bulb,

they last significantly longer than the regular incandescent light bulb. Turning a CFL on and off frequently shortens its life, which is why the government's Energy Star program says to leave them on for at least 15 minutes prior to turning off. There are new developments with light-emitting diodes (LEDs), which jazzed up holiday lighting in 2007. There are big plans to promote LEDs as a more practical lighting source.

In addition to the phase out of the incandescent light bulb, the energy law will also affect everyday life with more energy-efficient appliances, energy consumption labels on TVs and computers and the setting a gas mileage standard of 35mph on all vehicles.



Being 'green' in your routine



Do you consider yourself 'green' in your everyday life? Do you recycle everything, save water and reduce energy? Would you like to share your ideas with other Grand Strand residents? If you answered YES to any of these questions, we are looking for you.

The Horry County Solid Waste Authority and Time Warner Cable are looking for submissions that express a 'green' routine. The submissions will be judged based on originality of the recycling or energy savings routine, the applicability/relevance to other Grand Strand residents and the creativity of communication of the entry itself. Four winning submissions, one from each of the four submission categories, will be produced into a 30-second public service announcement, which will be aired on Time Warner Cable. The winners will also receive big prizes. Deadline is March 17, 2008.

For official rules and regulations on the "What's Your Green Routine?" Contest, please pick up information at any Time Warner Cable office, the Horry County Solid Waste Authority administrative office, or visit online at www.SolidWasteAuthority.org.

Recycling Old Electronics

'Tis the season to receive the newest gadgets, cell phones and computers. So, what about your old electronics? Used electronics account for about two percent of the waste stream. In 2005, used or unwanted electronics amounted to approximately 1.9 to 2.2 million tons in the United States. Of that, only 345,000 to 379,000 tons were recycled, according to the EPA.

In Horry County, businesses and residents are encouraged to recycle e-waste through a manufacturer or a local recycling program. A list of local e-waste recycling options are available on the Solid Waste Authority's website at www.SolidWasteAuthority.org.



Let's Celebrate Earth Day!

On April 22, 1970, 20 million people across America celebrated the first Earth Day. It was a time when cities were buried under their own smog and polluted rivers caught fire. Now Earth Day is celebrated annually around the globe. Through the combined efforts of the U.S. government, grassroots organizations, and citizens like you, what started as a day of national environmental recognition has evolved into a world-wide campaign to protect our global environment.

Ban the Use of Plastic Bags!

Americans throw away 1 billion plastic bags every year. When not properly disposed or recycled, these bags can easily litter a community or choke wildlife. Many countries and cities are dealing with this environmental issue. Germany and Ireland charge a fee (about 25 cents) per plastic bag and usage has dropped about 90 percent. Back in the U.S., in 2007, San Francisco banned plastic shopping bags and all large supermarkets in California are required by law to recycle plastic bags. Large retail chains, such as Kroger and Wal-Mart offer reusable cloth shopping bags as an alternative. The bag in the photo is available at Wal-Mart.



CALENDAR

Monday, Mar. 17 - Green Routine Deadline

Deadline for the Time Warner Cable Green Routine submissions. For details, please visit www.SolidWasteAuthority.com.

Friday, April 11 - Baby Animal Day

Students in kindergarten to first grade in Horry County schools are invited for interactive hands-on learning experiences at Playcard Environmental Center in Loris. SWA will be planting a butterfly garden. Call (843) 756-1277.

Saturday, April 19 - Earth Day Festival

Celebrate Earth Day at Myrtle Beach Mall and SWA from 10-2pm! Call (843) 915-5330.

Tuesday, April 22 - Earth Day

Celebrate Earth Day by starting a recycling program at home or planting a tree!

GREEN NEWS

Crocs Go Green

Give back your worn-out Crocs shoes to be recycled into new shoes and they will be donated to people in need around the world. Visit www.solesunited.com or email info@solesunited.com for details. Check with a local retailer to see if they are participating in the recycling program or you can mail your shoes back to Crocs, 3375 Enterprise Ave., Bloomington, CA 92316.



The Horry County Solid Waste Authority provides a fully integrated solid waste management system,

which includes landfill management, public education, state-of-the-art technology, and recycling programs. The current landfill, located off Highway 90 in Conway, is carefully monitored and regulated to ensure public health and safety and environmental protection.

CONTACT US!

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Collection & Hauling: 347-6622
Recycling Convenience Centers: 347-1651
Materials Recycling Facility: 916-0222

info@SolidWasteAuthority.org

www.SolidWasteAuthority.org