



Spotlight on
Environmental
Awareness Recipient

March 2019 Recipients



Lee Zulanch, Manager (far right) and Crew ~ Benjamin's Bakery

Benjamin's Bakery – Besides being known for their great baked goods, Benjamin's Bakery is also known for the environmental stewardship. In addition to recycling standard items, i.e., cardboard, office paper, plastics and metal, they also recycle printer cartridges and reuse flour bags to deliver bread across the County. They promote and encourage the use of sustainable items such as ceramic mugs, paper straws and biodegradable bags. They also participate and promote beach sweeps and community cleanup efforts by providing customers with "Beach Buckets" to utilize to clean the beach. Once brought back full of litter, the customer receives a free coffee. Visit Benjamin's Bakery at 810 Surfside Beach, SC or on the web at www.benjaminsbakery.com.



Laura Collins, Manager ~ H&M, Coastal Grand Mall

H&M Group – Not only can you be fashionable by shopping at H&M retail stores, you can also assist in protecting the environment by saving precious landfill space. The H&M Garment Recycling program encourages shoppers to drop off bags of unwanted garments (any brand) in the recycle box at local H&M stores. H&M will in turn sort the items into over 300 categories to be recycled, reused or repurposed. 95% of the garments received are recycled and used in a variety of capacities, such as, gently worn clothing, cleaning cloths, textile fibers, etc. Customers who participate in the H&M Garment Recycling program are rewarded with a 15% off coupon for each bag of clothing dropped off (limited to two coupons per day). Learn more about H&M Garment Recycling program by visiting them at 2000 Coastal Grand Circle, Myrtle Beach, SC or on the web at <https://about.hm.com/en/sustainability/get-involved/recycle-your-clothes.html>.



Chris Harrison, Manager ~ Lowe's Food, Carolina Forest

Lowe's Food Store – Like many other retailers in our county, Lowe's Food Store offers their customers the opportunity to recycle their plastic bags as soon as they arrive at the store. In addition to plastic bags, customers are encouraged to also recycle their plastic bottles and paper at the store. Lowe's Food has a company-wide recycling program whereby cardboard is returned to the corporate hub for recycling. At the store, customers have the option to request paper instead plastic bags. Customers who bring their own bags to the store receive .05 cents credit off their groceries for each bag they use. Lowe's Food supports sustainable programs and routinely purchase produce which is locally grown. To learn more about Lowe's Food Store environmental and community efforts, visit them at 215 Fresh Drive, Myrtle Beach, SC, or on the web at www.lowesfoods.com.

Each recipient was presented a certificate and door/window decal. In addition, information on their environmental awareness efforts is included on the SWA website and social media. A press release announcing the recipient was also prepared and forwarded to media outlets.