

Report of the Recycling & Corporate Affairs Committee Meeting February 20, 2017

A meeting of the Recycling and Corporate Affairs Committee was held on Monday, February 20, 2017 at 10:00 A.M. at the Authority's Administrative Office in Conway, South Carolina. In accordance with the Freedom of Information Act, notices setting forth the date, time, and place of the meeting were mailed to the news media.

Present were Committee Chairman Lance Thompson and Committee Members Pam Creech and Michael Hughes. Board Member Dan Gray was in attendance. Danny Knight, Executive Director and Directors Esther Murphy, Jan Bitting, Bill Hilling and Mike Bessant were in attendance. Other staff members included Nannette Powell and Cecil Terry.

Mr. Thompson called the meeting to order and Mr. Hughes rendered the invocation. Ms. Creech led the group in the Pledge of Allegiance. Mr. Thompson asked for any revisions to the Agenda as contained in the Agenda Packet; however, there were none.

Ms. Creech moved to approve the Agenda as presented. There was a second by Mr. Hughes and the Motion was carried.

Property Management Recycling Survey Update

Mr. Thompson then turned the meeting over to Mrs. Murphy. Mrs. Murphy gave an update on property management recycling survey. She informed the Committee that as of February 10, 2017 staff had received eight (8) responses out of the 102 initially sent out. Mrs. Murphy commented that two (2) of the management companies at present were offering recycling to their residents. Mr. Thompson asked if residents had bins how would the material be collected. She stated one of the questions in the survey asked how were the recyclables collected. Mr. Thompson asked if this was by private haulers. Mrs. Murphy stated by both private hauler and the municipalities. She indicated five (5) companies did not offer any recycling but requested additional information and one (1) did not offer recycling and was not interested in recycling. Mrs. Murphy commented that the recycling coordinators had given two (2) presentations at property management companies. She indicated the recycling coordinators generated more responses and positive feedback from cold calls or impromptu visits. Mr. Thompson asked if the POA/HOA's were contacted. Mrs. Murphy answered they were and explained staff gives presentations to the POA/HOA's regularly.

Mrs. Murphy informed the group the SWA participated in the Home Show February 10-12, 2017. She commented that new residents ask her why Horry County didn't offer recycling. Mrs. Murphy indicated once it is determined where the person resides, staff directs them on how best to recycle or obtain recycling services. Mr. Thompson asked if the bins given out at the Home

Show would be collected. Mrs. Murphy stated the bins would not be collected. She indicated the bins were given out to encourage residents who lived in unincorporated areas to recycle at recycling centers.

Mrs. Murphy commented the bins were a part of the “Free Bin February” promotion and said she would give an update at the February Board Meeting. Mrs. Murphy stated flyers were displayed at the recycling centers to promote Free Bin February. She indicated the response has been great. Mr. Knight commented that “Free Bin February” has generated a lot of traffic at the Administrative Office. He indicated the residents who come into the office to receive a bin are very complimentary of the site attendants and on how helpful they were.

Burgess Community Cleanup

Ms. Creech commented on Keep Horry County Beautiful Committee, which is chaired by Mr. Bo Ives. She indicated the Committee assisted with cleanups on a continuous basis. Ms. Creech indicated the community clean ups were a great way for the SWA to inform residents of the recycling programs offered. She commented information packets could be distributed at these events informing Horry County residents on the day when Household Hazardous Waste could be dropped off, The Store and hours of operations. Ms. Creech indicated she would distribute the information to the Keep Horry County Beautiful Committee. She asked if any Board Members would be able to attend the Burgess Community Cleanup on Saturday, March 11, 2017. Ms. Creech asked Mrs. Murphy if she knew the dates for the County’s other clean up dates. Mrs. Murphy replied she would call Nancy Tindall and would have the information at the next Board Meeting. Mr. Thompson asked if the SWA always waived the tipping fees for the community cleanups. Mrs. Murphy indicated if a waiver was requested then the SWA would normally waive the fees. She asked the Board Members to attend community cleanups in their respective areas and handout recycling information.

Keep Horry County Beautiful Litter Index

Mrs. Murphy informed the group the Keep Horry County Beautiful would be conducting their annual litter index on February 28, 2017. She indicated the group was looking for volunteers and anyone interested could contact Nancy Tindall. Ms. Creech commented she contacted Bo Ives since Highway 90 was not on the list of roads for the index. She stated the SWA picks up litter on Highway 90 and said she wanted this included in the index since this information was presented to Horry County Council. Ms. Creech commented she participated in the litter index and would volunteer to do Highway 90. She asked Mrs. Murphy if staff would be able to participate in the index. Mrs. Murphy indicated that staff had Talkin’ Trash taping on that day. Mr. Knight stated staff would help Ms. Creech with the litter index along Highway 90.

Mr. Knight indicated he gave a presentation at the Public Safety Committee on the tarping of vehicles on SWA property. He commented through the SWA guidelines staff was able to add on

assessments to customers who were not in compliance with tarping rules and regulations of the SWA. Mr. Knight indicated this action mirrors the misrepresented load fee for example if a customer were charged for clean wood and has tires in the load that constitutes a misrepresented load and the customer was charged accordingly. He clarified the SWA did not want to become policemen or write tickets. Mr. Knight commented the enforcement of this policy was to ensure Highway 90 stayed clear of debris and litter. He stated the Public Safety Committee would try to enforce the regulations with the help of the litter patrol. Mr. Thompson asked when the Public Safety Committee would meet again. Mr. Knight replied he would get the information to him.

City of Conway Recycling Interviews

Ms. Creech advised the Committee that Conway Mayor Barbara Bland-Bellamy asked her to participate in several interviews to discuss the programs offered by the SWA to residents and businesses in the City of Conway. She stated there would be a series of interviews to promote recycling. Ms. Creech asked Mrs. Murphy and staff about doing the interviews and suggested schools in the Conway area that have won Talkin' Trash could help promote recycling. Mrs. Murphy stated there were several Conway schools that have won the Talkin' Trash Campaign. Ms. Creech commented she would like to include the children from the Conway area who could explain what and how to recycle. Mr. Thompson suggested some of the teachers who were liaisons in the schools could also help with the interviews. Ms. Creech suggested that Mr. Hughes also participate in the interviews since he lived in the Conway area. Mr. Hughes indicated he would participate with the children.

Mr. Hughes commented that many of the city leaders were unaware of the recycling programs the SWA offered or that their respective cities were actually participating in these programs. Ms. Creech asked about the pilot program that would utilize the colored bags system. Mr. Knight commented the program needed to review how to get the material out of the bags. Ms. Creech commented if staff had followed up with the Mayor of Surfside Beach about a pilot program using paper bags for yard debris. Mr. Knight indicated the municipalities did not need approval from Horry County Council for the use paper bags for yard waste.

There being no further business the meeting was adjourned 10:37 a.m.