

NEWS RELEASE



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“SPOTLIGHT ON ENVIRONMENTAL AWARENESS”

The Horry County Solid Waste Authority recently announced its latest Spotlight on Environmental Awareness recipient. The Spotlight on Environmental Awareness (SEA) program, recognizes agencies/businesses/companies that practice reducing, reusing and recycling in their daily operations, promote the conservation of natural resources and/or utilizes sustainable business practices. During the month of July, the SWA recognized the following local business as the recipient of the Spotlight on Environmental Awareness program.

Spokes of Hope - Spokes of Hope is a non-profit organization that assists and strives to be a steward, not only to the community, but the environment as well. This organization was originally created in an effort to help after Hurricane Florence and still currently offers continuous support during times of disaster or need. During this unprecedented year when many businesses have closed or have cut back on expenses, Spokes of Hope took the initiative to request cardboard recycling service through the SWA’s Business Recycling program to ensure the large amounts of cardboard they were now receiving is properly recycled. Spokes of Hope receives truckloads of donated food, supplies, produce, etc. which is given to the public at no cost. Because of their environmental stewardship tons of cardboard is being recycled and not landfilled. Not only do they recycle, but they have made a substantial difference in saving landfill space in that large amounts of food – which may have been landfilled because of packaging issues or “best by” dates – has been distributed to those in need. Spokes of Hope goes above and beyond to not only help people and businesses in need, but they also strive to protect the environment as well. They are true stewards of their neighbors and the environment. Visit Spokes of Hope at 1111 SC 9, Longs, SC 29566 or on the web at www.SpokesOfHope.com to learn more about their community and environmental efforts.

For more information on the Spotlight on Environmental Awareness program, please contact the Solid Waste Authority at 843.347.1651.



Pictured: Mr. Shane Zoccole, Spokes of Hope

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