

# NEWS RELEASE



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## “SPOTLIGHT ON ENVIRONMENTAL AWARENESS”

Conway, SC – In March 2019, the Horry County Solid Waste Authority announced the creation of a new recognition program. The Spotlight on Environmental Awareness (SEA) program will recognize agencies/businesses/companies that practice reducing, reusing and recycling in their daily operations, promote the conservation of natural resources and/or utilizes sustainable business practices. One to three (1-3) businesses will be recognized quarterly on the SWA website and social media platforms and will include a brief summary of the recipient’s environmental efforts and a link to their specific website. During the month of October, the SWA recognized the following local agency as the recipient of the Spotlight on Environmental Awareness program for the fourth quarter of 2019.

**Coastal Carolina University ~ Sustain Coastal** – Coastal Carolina University (CCU) strives to be a steward of the environment each day not only through teaching students, but by practicing what they teach. In 2005, CCU, in partnership with TD Bank, established “**Sustain Coastal**” which coordinates sustainable services including recycling, food waste composting, water refill stations, conservation, alternative transportation, as well as educational programs and outreach events such as the farmers markets, Earth Month, Pop-Up Thrift Shop, Landfill on the Lawn, and Campus Salvage.

***Sustain Coastal*** is committed to transform Coastal Carolina University into an environmentally sustainable university through campus operations, student curriculum, engaging students through learning and outreach, and collaboration in the community through sustainable stewardship of resources. During the last fiscal year, CCU diverted 624 tons of material from landfill disposal. Each year, classes come on tours to visit the Solid Waste Authority Landfill and Materials Recycling Center where all recyclables go and are sorted.

***Sustain Coastal*** has a team of “Eco-Reps” which assists in their outreach events or activities, cleaning, monitoring and more to help CCU reach their goal of sustainability. Their slogan “Teal

Goes Green”, emphasizes their commitment to sustainability and environmental stewardship. Recycling, composting and waste bins are located throughout the entire campus as well as a separate container for white paper. Along with those materials, CCU also recycle pallets, scrap metal, cooking and motor oil, fluorescent bulbs, ink cartridges, batteries, oil filters, electronics, tires, yard trimmings, and more. In addition, at the end of each school year they organize a campus salvage sale where they sell reusable items to other students or the public and what is not sold is donated.

To learn more about Sustain Coastal, visit them at their Conway Campus or on the web at [www.coastal.edu/sustain](http://www.coastal.edu/sustain).

The next SEA recipients will be announced in January 2020.

For more information on the Spotlight on Environmental Awareness program, please contact the Solid Waste Authority at 843.347.1651.



Pictured Left to Right: CCU Eco Rep, Lanie Karstrom; CCU Eco Rep Lissett Diaz, CCU Sustainability Coordinator, Jeremy Monday and CCU Eco Rep, Samantha Balough.

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